Version 4 of CEITON's Workflow Integration and Scheduling Systems will be launched at NAB 2009

The system is the most popular Workflow management system for broadcasters and postproduction studios and is typically used for improving productions in numerous ways. Now new features of the brand new Version 4 of CEITON'S innovative solution will be showcased at NAB.

Las Vegas, NAB Show Stand #SU13304, Apr 20, 2009 -- The new version includes:

1. A total revamp of the web application's design. As well as a complete overhaul of the user interface, we strive to optimize performance over long-distance usage as many of our customers use the system for global production and supply chain management. Additionally, it is now much easier for the customer to change any text they like in the system, e.g. to use specific in-house terminology.

2. Oracle is now supported as a second database system, in addition to MSSQL. This means the system can be more easily scaled up for thousands of users. Also Oracle security and failover features make the system even more secure for highly sensitive processes and information.

3. Version 4 of the Workflow System contains a completely new Reports engine based on .NET technologies with which the customer can develop much more flexible reports and Office exports (as pdf, excel etc.). The options have been extended far beyond those of the previous (Crystal Reports) generator.

4. A totally new online module has also been introduced with which external contractors or employees can log in to enter details for standby availability and free time requests, or to find out about pending jobs. This module can be easily accessed with just a web browser and has various graphical views such as a calendar.

5. Last but not least is the capability to define alternating shift patterns and automatic rollout of staffing models which simplifies and enables complex planning over a long timeframe. These features are typically used by television and radio broadcasters where many people have to be coordinated and planned for upcoming productions.

At NAB CEITON will be demonstrating the brand-new version 4 of the innovative Workflow System Web Workflow PPS. Building on the success of Version 3, new application examples for workflows, interface integration and more will be demonstrated.

The ever-popular classics such as Archive, Encoder, Transfer and Check-Integration into seamless Workflows will of course be available for presentation. But also specific Workflows for e.g. Broadcast, Authoring/Pre-Mastering and Subtitling can be experienced.

What's also new is how BXF (Broadcast Exchange Format) and BMF (Broadcast Metadata Exchange Format) can be generated by customer-specific interface definition in order to enable the support of any standard or proprietary interfaces to external systems.

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About CEITON:

CEITON Technologies is a fast-growing technology services provider to media-industry and other companies globally. Founded in Leipzig, Germany in 2000, the company now has offices in Germany and California. CEITON's Workflow System is the best-selling broadcasting solution in its class in Germany. Software from CEITON is based on the principle that, by abstracting from individual solutions, web- and process-based flexibility repeatedly creates new benefits in changing M&E environments.

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